CHRISTIANA AZMY

SENIOR CREATIVE / ASSOCIATE CREATIVE DIRECTOR | CHICAGO, IL UNITED STATES | 2488774389

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CONTACT

Chicago, United States
248.877.4389
christianaazmy@gmail.com
www.christianaazmy.com

SKILLS

Time Management
Creativity
Leadership Skills
Microsoft Word
Microsoft Excel
Microsoft PowerPoint
Adaptability
Communication Skills
Ability to Work Under Pressure
Teamwork
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Graphic Design
Canva
Communication
Adobe AfterEffects
Procreate
Illustration
Presentation
Conflict Resolution
Figma
Adobe XD
Sketch
AI Workflow Integration
Hand Lettering
Motion Graphics
Ideation
Project Management
Photo Shoots
Monday.com

PROFILE

8+ years of experience in design, illustration, animation, and concepting. I have a focus in design, more specifically event space design, print design, motion graphics, social, and content creation. I'm currently based out of Chicago and have had the pleasure of working on for artists like Weezer, Mother Mother, Tune-Yards, The Revivalists, and more as well as clients like Chevrolet, Curaleaf, Absolut, Jameson, Sephora, Trader Joes, Fairway, HP, Intel, Live Nation, Palo Alto Networks, Quaker, Riceroni, State Farm, Uber, and more.

EMPLOYMENT HISTORY

SENIOR ART DIRECTOR at Curaleaf

May 2026 — Present

Working on in-house CPG clients like Anthem, Dark Heart, Find, Grassroots, Jams, and Select. Also touching the retail dispensary brand Curaleaf. Projects range from National packaging design, national product launches, innovative product development, event series, and print, digital, and social collateral.

Skills at a glance:

- Creative Direction - Management - Packaging Design - Logo design - Merch design - Web design - Motion graphics - Illustration - Ideation - Strategy - Copywriting - Project leadership - Video Editing

SENIOR DESIGNER/ACD at Independent Contractor, Chicago

March 2017 — Present

Working on clients that range from Spoonful of Comfort, Frida, Artist Management, Live Nation, Mental Health Firms, Home Restoration/Renovation, and more.

Skills at a glance:

- Logo design - Merch design - Web design - Interior house photography - Portrait photography
- Event photography - Branding packages - Motion graphics -Packaging Design - Illustration

SENIOR DESIGNER at Legacy Marketing, Chicago

May 2025 — Feb 2026

Design for Jameson, Redbreast, Altos, Pladis, Malibu, Martell, Absolut, Sephora, Trader Joes, and L&W

My role was integral, often spanning across every touchpoint of the creative and execution process. I owned conversations with vendors, creative strategy, client presentations, design, ideation, event capture photography. copywriting, illustration, and when necessary project management.

Achievements include winning new business pitches (3 separate asks for Sephora), as well as growing business for existing clients. Going above and beyond helped earn 75k on a high visibility project that was not originally awarded to Legacy.

Skills at a glance:

- Project Leadership - Event space design - Print Design - Packaging Design
- Creative Concepting - Ideation - Copywriting - Vendor Management - Merch Design - Hand Lettering
- Illustration - Deck Design

SENIOR DESIGNER at MCCANN, Chicago

October 2024 — April 2025

Design for Chevrolet and Live Nation

This role was a continuation of my responsibilities at Commonwealth McCann. McCann absorbed the agency, blending us into McCann Detroit.

I touched high visibility touchpoints across digital and experiential design. Designing graphics for CMA Fest in the form of OOH, graphics for holiday promotions on Chevrolet's site, and signage for Auto Shows.

Copywriting

EDUCATION

BACHELOR DEGREE - FINE ARTS, COLLEGE FOR CREATIVE STUDIES, Detroit

September 2015 — April 2019

A four year, interdisciplinary portfolio program focusing on: concepting, design, photography, videography, motion graphics.

Animation Boot Camp (Certificate), School of Motion, Chicago

January 2020 — March 2020

An online, one semester curriculum focused on sharpening motion graphics skills.

LANGUAGES

English - Fluent

AWARDS

2026 Influential Women
Issued By Influential Women

2019 Student Silver Addy - The Ritual
Issued by AAF

2018 D Show Shortlist
Issued by Adcraft
Who Said You Can't Campaign

Having a relationship with Live Nation's Michigan wing, I was also able to design a series of screenprinted gig posters owning concepting, design, execution, and production prep.

Skills at a glance:

- Event space design - OOH -Web tile design - Print Design

SENIOR DESIGNER at COMMONWEALTH MCCANN, Chicago

January 2022 — October 2024

Design for Chevrolet and Live Nation

Stepping into this role I owned and pitched design work for experiential, social, retail, and digital work. I owned and oversaw the set up of the 2024 CMA Fest stages, as well as lead the design for the 2023 All Star Game in Seattle.

I was lucky enough to design wearables for CMAFest, Texas State Fair, as well as designs for the launch of 2022, 2023, and 2024 product launches.
I was also a part of the Chevrolet Rebrand, helping to build and organize assets for the brand.

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Skills at a glance:

- Project Leadership - Event space (CMA Fest, All Star Game, Dickies Arena, Texas State Fair, various Autoshows)
- Event Capture - Holiday Collateral - Posters - Wearable Merch - Social Posts
- Led design workshops - Managed Interns - Hand lettering - Illustration - Deck Design

DIRECTOR OF SOCIAL at OMNIWOMEN, Chicago

June 2021 — July 2022

This was an elected position on the board of directors for Omnicon Chicago's ERG. Roles and responsibilities include:

- Planning content on a monthly calendar - Managing team members who reported to my position
- Contacting monthly speakers - Designing and posting regular content - Event organization
- Event photography

ART DIRECTOR at THE MARKETING ARM, Chicago

May 2021 — July 2022

Design for Palo Alto Networks, Fairway, State Farm, UberEats and Quaker:

I was lucky enough to join The Marketing Arm and a critical time in their relationship with Palo Alto Networks, elevating and redesigning their style for organic social that improved the performance as much as 8X.

I was also loaned out to partner client teams, designing social assets and concepting for pitches for additional teams.

Skills at a glance:

- Social posts/social series - Concepted for annual product launches - Supported DEI initiatives
- Mentored junior team members

JUNIOR ART DIRECTOR at DESIGNORY, Chicago

June 2019 — May 2021

Design for Intel, HP, MMC and MetLife

In my role, I flexed between support and leadership, owning design and animation for social for intel as well as supporting a micro campaign for DaaS. I was lucky enough to support photo shoot initiatives as well as own art direction for CGI assets for HP.

Skills at a glance:

- Social posts - Print and digital book layouts - Created campaign work
- Art directed photo shoots and CGI production

FREELANCE JUNIOR ART DIRECTOR at COMMONWEALTH MCCANN, Detroit

June 2018 — June 2019

Design for Chevrolet and Detroit's Motown Museum

I was used to the fullest extent, ideating for campaigns and product launches as well as supporting social and retail initiatives with design and animation.

Skills at a glance:

- Social posts - POS kits - Designing posters for use within the agency
- Ideating for new product launches like the 2019 Blazer + 2019 Silverado
- Pitch ideas for the Motown Museum's 60th anniversary. - Creating pitch decks
- Shooting video for in-office use
- Working with the Retail team to create live units for TV and print.