

CHRISTIANA AZMY

SENIOR DESIGNER/ASSOCIATE CREATIVE DIRECTOR • CHICAGO, UNITED STATES • 2488774389

◦ DETAILS ◦

Chicago, United States
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◦ SKILLS ◦

Time Management
Creativity
Leadership Skills
Microsoft Word
Microsoft Excel
Microsoft PowerPoint
Adaptability
Communication Skills
Ability to Work Under Pressure
Teamwork
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Graphic Design
Communication
Adobe AfterEffects
Procreate
Illustration
Presentation
Conflict Resolution
Figma
Adobe XD
Sketch

◦ LANGUAGES ◦

English

• PROFILE

8+ years of experience in design, illustration, animation, and concepting. I have a focus in design, more specifically event space design, motion graphics, social, and content creation. I'm currently based out of Chicago and have had the pleasure of working on for artists like Weezer, Mother Mother, Tune-Yards, The Revivalists, and more as well as clients like Chevrolet, Fairway, HP, Intel, Live Nation, Palo Alto Networks, Quaker, Riceroni, State Farm, and Uber.

• EMPLOYMENT HISTORY

SENIOR DESIGNER at Legacy Marketing, Chicago

May 2025 — Present

Design for Jameson, Martell, Absolut, Sephora, Trader Joes, and L&W

- Project Leadership
- Event space design
- Print Design
- Packaging Design
- Creative Concepting
- Ideation

SENIOR DESIGNER at MCCANN, Chicago

October 2024 — April 2025

Design for Chevrolet and Live Nation

- Event space design
- OOH
- Web tile design
- Print Design

SENIOR DESIGNER at COMMONWEALTH MCCANN, Chicago

January 2022 — October 2024

Design for Chevrolet and Live Nation

- Project Leadership
- Event space (CMA Fest, All Star Game, Dickies Arena, Texas State Fair)
- Event Capture
- Holiday Collateral
- Posters
- Wearable Merch
- Social Posts
- Led design workshops
- Managed Interns

DIRECTOR OF SOCIAL at OMNIWOMEN, Chicago

June 2021 — July 2022

This was an elected position on the board of directors for Omnicom Chicago's ERG.

Roles and responsibilities include:

- Planning content on a monthly calendar
- Managing team members who reported to my position
- Contacting monthly speakers
- Designing and posting regular content

ART DIRECTOR at THE MARKETING ARM, Chicago

May 2021 — July 2022

Design for Palo Alto Networks, Fairway, UberEats and Quaker:

- social posts/social series

- concepted for annual product launches
- supported DEI initiatives
- mentored junior team members

JUNIOR ART DIRECTOR at DESIGNORY, Chicago

June 2019 — May 2021

Design for Intel, HP, MMC and MetLife:

- Social posts
- Print and digital book layouts
- Created campaign work
- Art directed photo shoots and CGI production

FREELANCE JUNIOR ART DIRECTOR at COMMONWEALTH MCCANN, Detroit

June 2018 — June 2019

Design for Chevrolet and Detroit's Motown Museum

- Social posts
- POS kits
- Designing posters for use within the agency
- Ideating for new product launches like the 2019 Blazer + 2019 Silverado
- Pitch ideas for the Motown Museum's 60th anniversary.
- Creating pitch decks
- Shooting video for in-office use
- Working with the Retail team to create live units for TV and print.

Freelance Designer at Self, Chicago, Detroit

March 2017 — Present

Working on clients that range from Artist Management, Mental Health Firms, Home Restoration/Renovation, and more.

- Logo design
- Merch design
- Web design
- Interior house photography
- Portrait photography
- Event photography
- Branding packages
- Motion graphics

EDUCATION

BACHELOR DEGREE, COLLEGE FOR CREATIVE STUDIES, Detroit

September 2015 — April 2019

A four year, interdisciplinary portfolio program focusing on: concepting, design, photography, videography, motion graphics.

Animation Boot Camp (Certificate), School of Motion, Chicago

January 2020 — March 2020

An online, one semester curriculum focused on sharpening motion graphics skills.